



STEYNING, BRAMBER & BEEDING MEDIA PACK

Truly Local

We feature up-to-date and relevant community news. Our advertisements and editorial pieces are all created by local people. This means that you are not going to find any outsourced articles. Our readers know that they are getting a genuine snapshot of local life relevant to them.

Longevity

The high print quality and local nature of the magazine mean that our readers keep it on their kitchen counter or coffee table as a reference for the entire month. They may not need your services today, but when they do, this is the first place they'll look.

Additional Support

When you advertise in our magazines, you get a free business listing on our website and we will share your posts on our social channels. We send out a monthly E-Newsletter to our subscribers.

A truly local magazine in the heart of the community!

Your Steyning, Bramber and Beeding is printed bi-monthly and distributed door-to-door throughout the Steyning, Bramber and Beeding. You can pick it up at the library, shops and the post offices.

The magazine is the first port of call for local people are looking for businesses or to find out what's going on in the community. This makes it the ideal vehicle for small businesses who want to communicate with their customer base.

We have underpinned the success of the printed magazine with a highly effective social media profile that supports our advertisers and draws new readers to the magazines.

Community groups and organisations can add their events to our Community Diary which we include in the printed issue and online.



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**5000 copies printed bi-monthly,
A5 full colour high quality magazine.**

Rates

Digital Issues

April, June, August, October
and December

Print Issues

May, July, September
and November

	PER MONTH DIGITAL ISSUE	PER MONTH PRINT ISSUE
Eight page	£15	£35
Quarter page	£15	£49
Half page	£35	£89
Full page	£60	£169

Copy deadline for printed issue is the 10th month for the following month's issue.
Copy deadline for the digital issue is 25th month for the following month's issue.

Design Service

Do you need help with your artwork? There is a one-off graphic design fee for your advertisement designed by us. See rates below per advert size.

	GRAPHIC DESIGN FEE
Eight page	£20
Quarter page	£25
Half page	£30
Full page	£35
Amendments/Corrections for future months	£15

Mechanical Data



1/8 page advert:
67mm x 48mm (landscape)



1/4 page advert:
67mm x 98mm (portrait)
48mm x 136mm (landscape)



1/2 page advert:
136mm x 98mm (landscape)



Full page advert:
136mm x 198mm (portrait)



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Art Work

High resolution jpeg, PDF or eps files, with picture quality at least 300dpi at 100% Please email artwork to design@barawood.co.uk

For advert created by us, please supply a high resolution logo and pictures and accurate text in a word document.

Payment

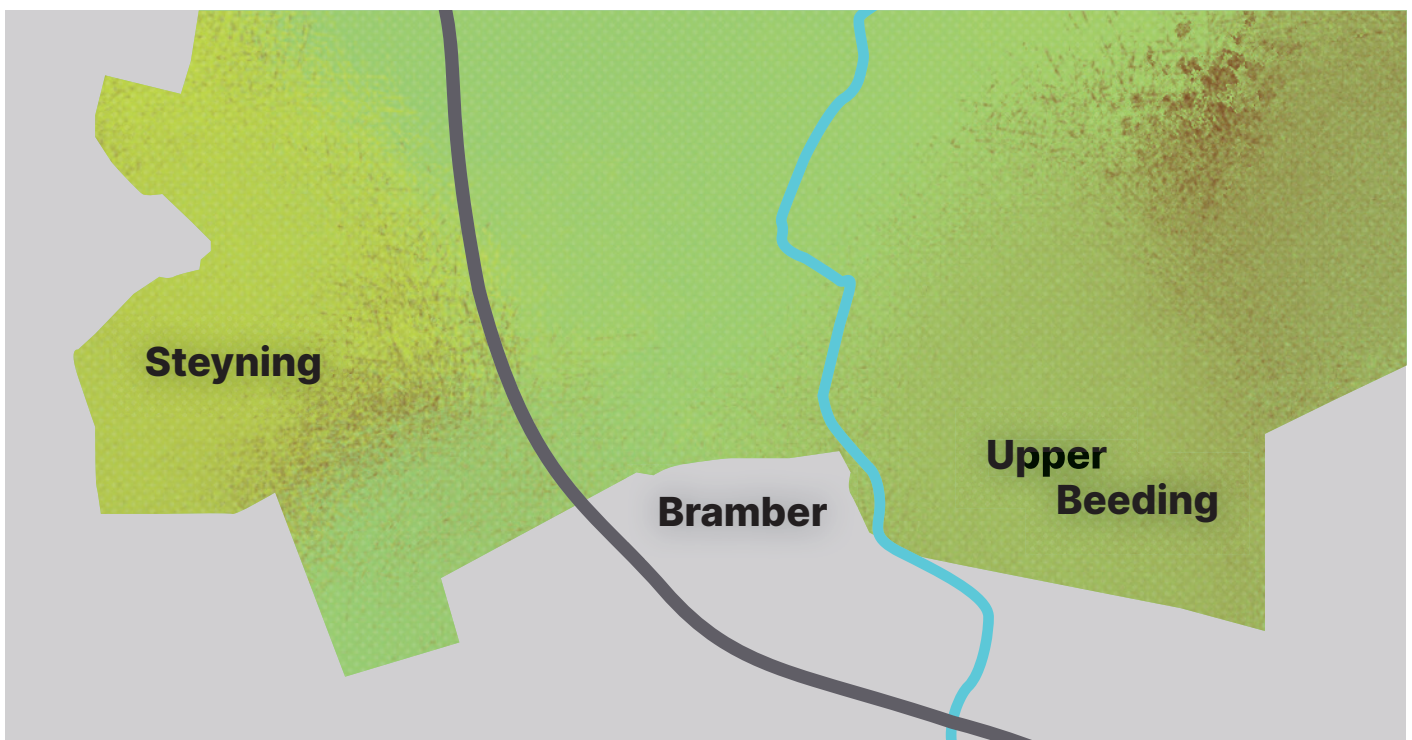
Payment must be made in advance of print and at the time of booking. Payments can be made by BACS, Standing order via GoCardless, debit/credit card. All payment links can be found on the invoice.

How to Book

To make a booking please email melanie@barawood.co.uk

Distribution

We distribute to **5000 homes** in total across all three areas





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What do our customers say about us?

'I see Your Steyning in every house I visit, pinned to the notice board or open on the coffee table. The distribution is very reliable. I know it works as I know it is read!'

Mark Petty, Gas, Plumbing & Heating Services.

'The advert in Your Steyning has paid for itself 10 times over and I'm still getting calls.'

Nigel, Riverside Home and Garden Maintenance

'Mel has created a unique sense of community within the magazine. This shines through every article, listing and advertisement, it is such a popular and useful community magazine, supporting local organisations.'

Sara Bowers, The Steyning Bookshop

'Many years ago, 2007 to be exact, I was approached by Melanie to advertise in Your Steyning magazine and decided to give it a go, I was not disappointed! Some years on and still advertising, it has been a great success.'

Nigel Bishop, Steyning Double Glazing

'I highly recommend advertising in the Steyning Magazine. I have advertised in this excellent local magazine for many years and have enjoyed much exposure and business as a result. The magazine gives just the right mix of advertising, information, and human and local interest. I cannot thank Melanie enough for her support and professionalism over the years.'

Vanessa Roebuck, A Lomer & Son Removals & Storage

'I am a resident and business owner in Steyning, I thought I would try advertising my building company in the Steyning magazine because I was already an avid reader and knew that it was very popular with the residents and I haven't looked back! Even though the magazine has not been in print since the first lockdown, I know its website and online magazines have remained popular and well read. Melanie sends out a regular newsletter to bolster the magazine each month and I know that nowadays you have to promote your business via all forms of communication, whether that be word of mouth, on social, in print or via a E-newsletter.'

Paul Edmonds, Edulis Group.

'I have been in business for 12-5 years and lived in Steyning for 12 years and for virtually all that time I have advertised in Your Steyning magazine. Having regularly analysed where my customers come from No. 1 on the list is Your Steyning. I know from conversations with customers that they regularly use the publications to find local suppliers, traders etc. and it is for this reason and the professional nature of the magazine that I advertise with you and shall continue to do so for the foreseeable future.'

Alex Bell, Alex Bell Garden Design

'The Steyning Magazine has eclipsed a succession of rival publications, largely due to the extensive coverage of truly local news and events covering Steyning, Bramber and Beeding. It is a magazine that the readers love to read from cover to cover and has become part of the fabric of the community. With that we get an excellent response to our advert and we are delighted that we can support a fellow local business at the same time.'

Jane and Mark Jones, Well Adjusted Health, Chiropractor